

*Buzzards Bay Regatta proudly supports community youth sailing programs in southern New England by donating a portion of the net proceeds. Your support will allow us to continue this wonderful tradition.*



www.BuzzardsBayRegatta.com

*2011 - August 5, 6, 7  
New Bedford Yacht Club  
3 days  
450 boats  
1200 sailors  
200 volunteers  
95% college educated  
High net worth  
@\$500,000 in local business  
generated revenue*

**Line Sponsor (5): \$3000**

Name on a Racing Circle, Chart  
Pre & post race mailer  
Full page program ad 8x11  
Logo on BBR Website  
Website link  
Facebook exposure  
Opportunity to present Circle Trophy's  
VIP Party August 2, 2011, Tickets (10)  
Sponsor provided 500 units for Skipper Bags  
Logo on daily posted race results  
Trade Table 2 Days (Friday/Saturday 1700 – 1900 local)  
Banner (Sponsor provided) on Trade Table  
Spectator Boat Ride (4 people)

**Admiral Sponsor: \$1800**

Pre & post race mailer  
Full page program ad 8x11  
Logo on BBR Website  
Website link  
Facebook exposure  
VIP Party August 2, 2011, Tickets (6)  
Sponsor provided 500 units for Skipper Bags  
Trade Table Day (Saturday 1700 – 1900 local)  
Banner (Sponsor provided) on Trade Table

**Commodore Sponsor: \$750**

Pre & post race mailer  
1/2 page program ad 8x5  
Logo on BBR Website  
VIP Party August 2, 2011, Tickets (4)  
Sponsor provided 500 units for Skipper Bags

**Contact:**

Peter van Colen  
508 697 2372 or 708 297 7700cell  
sponsor@buzzardsbayregatta.com or peter@safetyplan.us

**VIP / BBR Night Party Sponsor (1): \$1250**

Pre & post race mailer  
Full page program ad 8x11  
Logo on BBR Website  
Website link  
Facebook exposure  
VIP Party August 2, 2011, Tickets (8)  
Sponsor provided 500 units for Skipper Bags  
Banner for party location (Sponsor provided)

**Head Sponsor (1): \$1000**

Pre & post race mailer  
1/2 page program ad 8x5  
Logo on BBR Website  
Facebook exposure  
VIP Party August 2, 2011, Tickets (4)  
Sponsor provided 500 units for Skipper Bags  
Advertising placards next to heads (Port a-Potties) located at the Yacht Club, parking areas, boat launching areas, etc.

**Parking Bus Sponsor (1): \$750**

Pre & post race mailer  
1/2 page program ad 8x5  
Logo on BBR Website  
Facebook exposure  
VIP Party August 2, 2011, Tickets (4)  
Sponsor provided 500 units for Skipper Bags  
Advertising on parking shuttle bus(s)

Mail Address:  
Buzzards Bay Regatta  
c/o New Bedford Yacht Club  
208 Elm Street  
South Dartmouth MA 02748

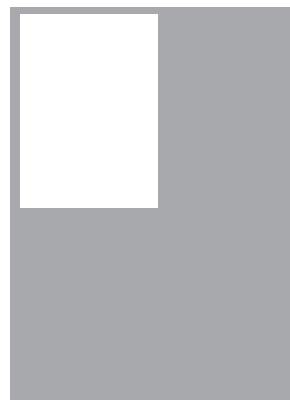
# Buzzards Bay Regatta 2011 Program Advertising Costs



Full Page:  
\$750



1/2 Page:  
\$400



1/4 Page:  
\$250



Bus Card Page:  
\$150

**Sponsors**  
**Line Sponsor (5):** \$3000  
**Admiral Sponsor:** \$1800  
**Commodore Sponsor:** \$750  
**VIP Party Sponsor (1):** \$1250  
**BBR Night Party Sponsor (1):** \$1250  
**Head Sponsor (1):** \$1000  
**Parking Bus Sponsor (1):** \$750



[www.BuzzardsBayRegatta.com](http://www.BuzzardsBayRegatta.com)

**Program Advertising**  
**Full Page Ad:** \$750  
**1/2 Page Ad:** \$400  
**1/4 Page Ad:** \$250  
**Bus Card Page Ad:** \$150

Date \_\_\_\_\_

Complete the below. Mail to the address below or fax to 877 257 2890.

Type of Sponsor / Program Ad \_\_\_\_\_ Amount (U.S. dollars) \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Print Contact Name \_\_\_\_\_

Contact Phone Number \_\_\_\_\_ Contact Email \_\_\_\_\_

Company Web Site \_\_\_\_\_

Sponsor Payments: 50% payment due upon completion. 50% due no later than May 02, 2011. Website and Facebook exposure will be contingent upon timely receipt of payments.

Sponsor provided gift bag items (500 units) should be delivered to New Bedford Yacht Club on or by August 1, 2011, attention Buzzards Bay Regatta.

Program Ad Payments: 100% payment due upon completion. Web site and Facebook exposure will be contingent upon timely receipt of payments.

All Ad copy / Artwork to be mailed / delivered to New Bedford Yacht Club ASAP after completing this form, attention Buzzards Bay Regatta. Ad copy / Artwork can be emailed to [peter@safetyplan.us](mailto:peter@safetyplan.us); print ready (to size) PDF preferred (fonts embedded). All material must be received before May 02, 2011.

**Contact:**  
Peter van Colen  
508 697 2372 or 708 297 7700cell  
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