

Buzzards Bay Regatta proudly supports community youth sailing programs in southern New England by donating a portion of the net proceeds. Your support will allow us to continue this wonderful tradition.



*2012 - August 3,4,5
Beverly Yacht Club
3 days
400 boats
1200 sailors
200 volunteers
95% college educated
High net worth
@\$500,000 in local business
generated revenue*

www.buzzardsbayregatta.com

Line Sponsor (5): \$3250

Name on a Racing Circle, Chart
Pre & post race mailer
Full page program ad 8x11
Logo on BBR Website
Website link
Facebook exposure
Opportunity to present Circle Trophy's
VIP Party August 2, 2011, Tickets (10)
Sponsor provided 500 units for Skipper Bags
Logo on daily posted race results
Trade Table 2 Days (Friday/Saturday 1700 –
1900 local)
Banner (Sponsor provided) on Trade Table
Spectator Boat Ride (4 people)

Admiral Sponsor: \$1800

Pre & post race mailer
Full page program ad 8x11
Logo on BBR Website
Website link
Facebook exposure
VIP Party August 2, 2011, Tickets (6)
Sponsor provided 500 units for Skipper Bags
Trade Table Day (Saturday 1700 – 1900 local)
Banner (Sponsor provided) on Trade Table

Commodore Sponsor: \$825

Pre & post race mailer
1/2 page program ad 8x5
Logo on BBR Website
VIP Party August 2, 2011, Tickets (4)
Sponsor provided 500 units for Skipper Bags

Contact:

Bonnie Kirchner
508-748-0727 or 617-686-8531 (Cell)
sponsor@buzzardsbayregatta.com or
bonnie_kirchner@yahoo.com

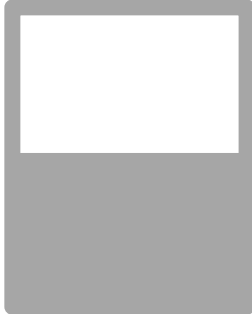
Mail Address:

Buzzards Bay Regatta
c/o Beverly Yacht Club
99 Water Street, P.O. Box 181
Marion, MA

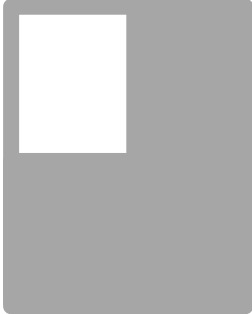
Buzzards Bay Regatta 2012 Program Advertising Costs



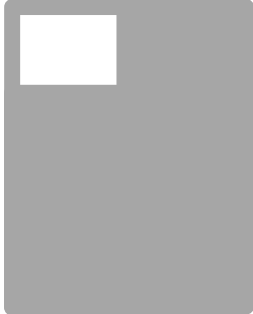
Full Page Ad: \$800



1/2 Page Ad: \$450



1/4 Page Ad: \$300



Business Card Ad: \$200

Sponsors

Line Sponsor (5): \$3250
Admiral Sponsor: \$1950
Commodore Sponsor: \$825

Program Advertising

Full Page Ad: \$800
1/2 Page Ad: \$450
1/4 Page Ad: \$300
Business Card Ad: \$150



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Complete below.

Date: _____

Type of Sponsor or Program Ad: _____ Amount (\$US): _____

Company Name: _____

Company Address: _____

City: _____ State: _____ ZIP: _____

Signature: _____

Print Contact Name: _____

Contact Phone Number: _____ Contact Email: _____

Company Website _____

Sponsor Payments: 50% payment due upon completion. 50% due no later than May 02, 2012. Website and Facebook exposure will be contingent upon timely receipt of payments.

Sponsor provided gift bag items (500 units) should be delivered to Beverly Yacht Club on or by July 30, 2012, attention Buzzards Bay Regatta.

Program Ad Payments: 100% payment due upon completion. Web site and Facebook exposure will be contingent upon timely receipt of payments.

All Ad copy/artwork to be mailed/delivered to Beverly Yacht Club ASAP after completing this form, attention Buzzards Bay Regatta. Ad copy/artwork can be emailed to Fran Grenon at spectrumphotofg@aol.com; print ready (to size) PDF preferred (fonts embedded). All material must be received before May 02, 2012.